

Press Release

Norit Südmo Academy: Knowledge and Information Sharing for a Sustainable Future

Commerce Minister Ernst Pfister opens Norit Südmo Academy in Riesbürg, Germany

Ernst Pfister, the Commerce Minister of the German state of Baden-Württemberg, opened the Norit Südmo Academy at Norit Südmo's headquarters in Riesbürg, Germany together with Oliver Rupps, the CEO of Norit Südmo Holding GmbH. That means that starting immediately Norit Südmo is offering a state-of-the-art information and communication platform for its customers, business partners and employees.

At the opening, Ernst Pfister, the Commerce Minister of the German state of Baden-Württemberg, was quoted as saying "Norit Südmo is the foremost employer in the Ostalb region of Baden-Württemberg and this academy is how it sets the agenda for securing and advancing Riesbürg as the corporate venue into the future".

CEO Oliver Rupps added "a superior level of expertise combined with life-long learning are the crucial factors for success for companies today. Future success counts on on-going knowledge sharing while maintaining an intensive level of training for handling components key to our processes."

Norit Südmo is iconic for the highest level of quality and reliability in component and plant engineering. Sharing the knowledge and providing product training is a basic prerequisite for keeping their competitive edge for success. "This is the reason why we built these state-of-the-art training and information platforms," says CEO Rupps. "We offer our customers, business partners and employees throughout the world a wide range of services and products coupled to the specific needs of the foodstuffs, beverage and pharmaceutical industries while our customers constantly work at improving their production processes. Norit Südmo Academy bears witness to our desire to proactively contribute to driving down resource and energy utilisation by increasing plant service life – better known as greater sustainability."

We have equipped our state-of-the-art training centre with next-generation presentation and media equipment. Beyond this, several training rooms are used to teach building blocks adapted to the special needs of various target groups such as product training, sector expertise, customer training courses and expert knowledge. We have our own trainers, service experts, design and process engineers, electrical technicians, product managers and programmers who teach interactive training courses with practical exercises, animations and video support.

When asked about the Academy's goals, CEO Rupps had the following to say: "We don't just want to share knowledge in our Academy. We also want to create forums for exchanging information with our customers, business partners and experts from a wide variety of industries."

You can find more information on the Academy in internet under **www.suedmo.de**.

Norit Südmo

Facts and Figures

company established:	by Leonhard Schleicher in 1954 as the Süddeutsche Molkereiarmaturenfabrik
company headquarters:	Riesbürg, Germany
since 1998:	integrating into the Norit Group
turnover in 2008:	61 million euros
number of employees:	300
trainees:	18
exports:	70%
CEO:	Oliver Rupps

Norit Südmo is part of the Norit Group that is active with its 1,600 employees on the international scene. Norit is a leader in water treatment and beverage filtration. Norit Südmo's range of products and services ranges from manufacturing world-class stainless steel fittings right down to building fully automatic production plants for the foodstuffs, beverage and pharmaceutical industries.

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