

## Press Release

### Norit Südmo on growth course

#### Component and system manufacturer focuses on the plant in Riesbürg

Norit Südmo in Riesbürg is planning to achieve double-digit growth rates over the next few years. As a premium supplier of stainless steel valves and process systems, this medium-sized company based in the eastern Alb region, has enjoyed considerable growth. Norit Südmo meets the growing demands of the market with respect to hygiene, water purity and the ability to clean the valves and systems used in the pharmaceuticals, and food and drinks industries thus earning itself a solid name in the world market.

“The business year 2008 has been successful until now. We have a good level of production capacity utilisation and a satisfying level of orders,” said the managing director of the company Norit Südmo Holding GmbH, Oliver Rupp. “To remain successful, we are planning to continue investing heavily in the Riesbürg plant“, added Rupp. The number of employees has grown from 250 to 300 over the past four years. This means that Norit Südmo has secured important jobs in the region.

“The decisive strengths of Südmo lie in the excellent product quality that meets the highest of standards. Also, the workforce is highly committed and identifies with the company and our products. This is the basis upon which we want to ensure that the development and production plant in Riesburg survives in the increasingly tougher international market,” explained Rupp. With an export percentage of 70 percent, Norit Südmo is competing with “low cost countries” which have much lower production costs. Norit Südmo, which is affiliated to the Norit Group, is represented in all important growth markets across the world.

“Precision in stainless steel – from the eastern Alb region out into the world”, is how Rupp coins their key to success.

With over 10,000 catalogue articles in the valve sector and customised fully-automatic production systems, Norit Südmo is a quality and innovative leader. Norit Südmo combines the marked flexibility of a medium-sized company with short decision paths and the backing of an international group.

*Norit Südmo belongs to the international Norit Group which employs 2,000 workers across the world. Norit is the leader in the fields of water treatment and drink filtration. The service range of Norit Südmo covers the production of high quality stainless steel fittings through to the realisation of fully-automatic production systems for the food and drinks, and pharmaceuticals industries.*

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## **Norit Südmo**

### **Facts and figures**

<b>Foundation of the company:</b>	<b>1954, as “Süddeutsche Molkereiarmaturenfabrik” by Leonhard Schleicher</b>
<b>Headquarters since 1998:</b>	<b>Riesbürg</b>
<b>Turnover in 2007:</b>	<b>Integrated in the Norit Group approx. 61 million €</b>
<b>Number of employees:</b>	<b>around 300</b>
<b>Trainees:</b>	<b>22</b>
<b>Export percentage:</b>	<b>70 percent</b>
<b>Managing director:</b>	<b>Oliver Rupp</b>

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#### **Your contact partner:**

Hans Lange, Marketing und Communication Manager  
Tel.: 09081/803186; E-mail: [hans.lange@suedmo.de](mailto:hans.lange@suedmo.de)  
Norit Südmo, Industriestraße 7, 73469 Riesbürg  
[www.suedmo.de](http://www.suedmo.de)